



- ❖ Position – Product Developer Merchandiser
- ❖ Experience – 4-8yrs
- ❖ Compensation - Best in industry
- ❖ Open Positions - 1
- ❖ Location - Gurugram

As a Product Developer Merchandiser in the fashion department, you will have the opportunity to influence the creation and merchandising of fashion products that resonate with consumers, drive sales, and contribute to the success of our fashion brand. Your role combines creativity, strategic thinking, and a deep understanding of the fashion industry to shape our product offerings and meet the evolving demands of the market.

## **Eligibility Requirements**

- Minimum of 4 years of experience in fashion product development and merchandising.
- Proven track record of successfully bringing fashion products from concept to market.
- Strong understanding of fashion trends, consumer preferences, and market dynamics.
- Excellent knowledge of fabrics, materials, and manufacturing processes.
- Proficiency in product lifecycle management and merchandising strategies.
- Exceptional project management skills with the ability to lead cross-functional teams.
- Familiarity with sustainability and ethical practices in fashion.
- Creative thinking and a passion for fashion.
- Ability to collaborate effectively with designers, production teams, and suppliers.
- Strong communication and negotiation skills.
- Familiarity with digital pattern-making processes and computer-aided design (CAD) software for creating and modifying garment patterns electronically.

## **Job Description & Responsibilities**

- Collaborate with design teams to bring creative fashion concepts to life, considering materials, styles, and production techniques.
- Source and select materials, fabrics, and trims that meet design requirements while adhering to cost and quality standards.
- Manage the product development process, from design concept to prototype development and final product approval.
- Develop and execute effective merchandising strategies that maximize product visibility and sales.
- Create product assortments that cater to different customer segments and market channels.
- Monitor market trends and competitor offerings to ensure our products remain competitive.
- Identify and partner with reliable suppliers and manufacturers to ensure timely and cost-effective production.
- Negotiate pricing, terms, and production schedules with suppliers.
- Oversee supplier relationships and resolve any production-related issues.
- Establish and maintain quality control standards to ensure products meet design specifications and quality expectations.
- Ensure compliance with industry regulations and ethical sourcing and production practices.
- Collaborate with inventory and supply chain teams to optimize stock levels, reduce excess inventory, and maximize product availability.
- Manage product assortments to minimize deadstock.
- Promote and integrate sustainable and ethical practices within the product development and merchandising processes.
- Work closely with cross-functional teams, including designers, marketers, and sales teams, to align product offerings with overall company objectives.



# ViviRooms

**ViviRooms Ecomm Private Limited**

- Communicate product strategies, development progress, and merchandising plans effectively with senior management.
- Develop and manage budgets for product development and merchandising initiatives.
- Monitor and control expenses to ensure profitability.

## **About us**

We are a women-led, e-commerce platform, offering a concept that will revolutionize the online shopping experience. With an estimated launch in 2024, we will provide customers a chance to shop for clothes in a unique never before seen way. Phase one will focus on launch in the Indian market.

ViviRooms is part of London based Euromax Capital ([www.euromaxcapital.com](http://www.euromaxcapital.com)) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies ([www.biocube.ai](http://www.biocube.ai)).

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