



# ViviRooms

**ViviRooms Ecomm Private Limited**

- ❖ Position - Product Manager
- ❖ Experience - 4+ years
- ❖ Compensation - Best in industry
- ❖ Open Positions - 1
- ❖ Location - Gurugram

ViviRooms is seeking an experienced Product Manager to lead the development and enhancement of our platform. You will help shape the strategy of our innovative fashion technology company to deliver an unmatched user experience. You will play a crucial role in shaping the future of online fashion. You will work closely with cross-functional teams to define product strategies, create roadmaps, and oversee the execution of key initiatives. Your goal is to deliver a seamless and engaging user experience while driving business growth.

## **Eligibility Requirements**

- Bachelor's degree in business, technology, or a related field (MBA or relevant master's degree is a plus).
- 4 years of product management experience at a technology company, with a strong preference for those who have managed innovative digital products.
- Proven track record of successfully delivering complex products from concept to launch.
- Strong analytical skills and a data-driven approach to decision-making.
- Proficiency in user-centered design principles and methodologies.
- In-depth knowledge of agile development methodologies.
- A strategic thinker with highly organized project management skills.
- Demonstrated creative problem-solving skills and a passion for innovation.
- Adaptability to thrive in a fast-paced and evolving startup environment.
- A genuine passion for our vision of transforming online fashion experiences.
- Experience in the fashion/retail industry is advantageous.
- Exceptional communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams.

## **Job Description & Responsibilities**

- Define and communicate the product vision, strategy, and goals to the development team and stakeholders.
- Develop and maintain a well-defined product roadmap, prioritizing features and enhancements based on user feedback, market trends, and business objectives.
- Collaborate with designers, engineers, and other teams to develop new features and improvements, ensuring they align with user needs and business objectives.
- Champion a user-centric approach to product development, conducting user research, and gathering feedback to drive decision-making.
- Stay informed about industry trends, competitor offerings, and emerging technologies to identify opportunities and threats.



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- Strategize and execute successful product launches, coordinating with marketing and sales teams to drive adoption and engagement.
- Define and track key product metrics, analyzing data to evaluate product performance and identify areas for improvement.
- Collaborate with various teams, including design, engineering, marketing, and customer support, to ensure the successful delivery of products.
- Establish feedback loops with stakeholders to ensure alignment with business goals and user needs.
- Embrace an agile development approach, iterating on products and features based on user feedback and evolving market dynamics.

## **About us**

We are a women-led e-commerce platform, offering a concept that will revolutionise the online shopping experience. With an estimated launch in 2024, we will provide customers a chance to shop for clothes in a never before seen way. Phase one will focus on launch in the Indian market.

ViviRooms is part of London based Euromax Capital ([www.euromaxcapital.com](http://www.euromaxcapital.com)) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies ([www.biocube.ai](http://www.biocube.ai)).

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