



# ViviRooms

**ViviRooms Ecomm Private Limited**

- ❖ Position –Senior Graphic Designer
- ❖ Experience – 3-6 years
- ❖ Compensation - Best in industry
- ❖ Open Positions - 2
- ❖ Location - Gurugram

At ViviRooms, we're looking for a dynamic and creative Graphic Designer to join our team. If you're passionate about design, enjoy working in a fast-paced environment, we want to hear from you! You will have the opportunity to apply your skills in social media graphics, web design, infographics, presentations, and more to bring ViviRooms vision to life visually.

## **Eligibility Requirements**

- Bachelor's degree in Graphic Design or related field.
- 3-5 years of experience in graphic design, preferably within an ecommerce company.
- Expert skills in Adobe Creative Suite and modern design tools.
- Ability to translate complex concepts into intuitive visuals.
- Collaboration skills to work closely with marketing and product teams.
- Openness to feedback and a proactive attitude.
- Passion for using design to make an impact.
- Excellent time management abilities and attention to detail.
- Video editing experience is a plus.
- Candidates are required to bring their work portfolio at the time of interview.

## **Job Description & Responsibilities**

- Designing eye-catching social media posts, ads, stunning presentations, marketing collateral, promotional banners, and infographics to drive user engagement and brand awareness.
- Planning & creating a wide range of graphics, designs and layouts for product illustrations, company logos, and websites with software such as photoshop/alternative software.
- Working closely with the content team to ensure that visual elements align with the brand's messaging and tone of voice.
- Staying updated with the latest trends and best practices in social media design and ecommerce design, and incorporating them into the designs.
- Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Developing branding guidelines and marketing materials that are aligned with our brand strategy, ensuring a consistent visual identity across all touchpoints.
- Designing promotional emails, newsletters, and landing pages that entice our customers and keep them informed about our latest offerings.
- Producing marketing assets for ad campaigns across various platforms, crafting visuals that resonate with our target audience.
- Collaborating cross-functionally to understand project needs and translate concepts into cohesive, on-brand graphics and visuals.
- Managing multiple design projects simultaneously and meeting tight deadlines effectively.
- Continuously enhancing design skills and monitoring trends to evolve Viviroom's visual communication.

## **About us**

We are a women-led, e-commerce platform, offering a concept that will revolutionize the online shopping experience. With an estimated launch in 2023, we will provide customers a chance to shop for clothes in a unique never before seen way. Phase one will focus on launch in the Indian market.



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ViviRooms is part of London based Euromax Capital ([www.euromaxcapital.com](http://www.euromaxcapital.com)) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies ([www.biocube.ai](http://www.biocube.ai)).

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