



ViviRooms

ViviRooms Ecomm Private Limited

- ◆ Position - Digital Site Merchandiser
- ◆ Experience – 4Yrs +
- ◆ Compensation – Best in Industry
- ◆ Open Positions - 2
- ◆ Location - Gurugram



The Merchandiser will be responsible for building and merchandising digital content, ensuring the content is presented with quality and accuracy, and verifying that the merchandised product aligns with the event theme, and comprehensive & high-quality product information is available on all products we carry, and that customer expectations are set and met to a high standard.

Eligibility Requirements

- Bachelor's degree in marketing or relevant field.
- A minimum of 4 years' experience in a digital marketing or advertising position.
- In-depth knowledge of various social media platforms, best practices, and website analytics.
- Solid understanding of HTML, CSS, and JavaScript is required.
- Highly creative with excellent analytical abilities.
- Outstanding communication and interpersonal skills.
- Up to date on the latest trends and technologies in digital marketing

Job Description & Responsibilities

- Design and oversee all aspects of our digital marketing department including our marketing database, email, and display advertising campaigns.
- Develop and monitor campaign budgets.
- Plan and manage our social media platforms.
- Prepare accurate reports on our marketing campaign's overall performance.
- Coordinate with advertising and media experts to improve marketing results.
- Identify the latest trends and technologies affecting our industry.
- Evaluate important metrics that affect our website traffic, service quotas, and target audience.
- Work with your team to brainstorm new and innovative growth strategies.
- Oversee and manage all contests, giveaways, and other digital projects.
- All promotional activities used to sell a product online.

About us

We are a women-led, unique e-commerce platform, offering a concept that will revolutionize the online shopping experience. With an estimated launch in early 2023, we will provide customers a chance to shop for clothes in a way like never before. Phase 1 will focus on launch in Indian market.

ViviRooms is part of London based, Euromax Capital (www.euromaxcapital.com) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies (www.biocube.ai).

E-mail: info@vivirooms.com Contact number: 0124-442010 Website: www.vivirooms.com